

# THE STADIUM BUSINESS DESIGN & DEVELOPMENT AWARDS 2018

Recognising leadership, innovation and achievement in the design, development, construction and refurbishment of major sports venue facilities globally

## THE WINNERS



13 November 2018 • London • United Kingdom



...and the award goes to...

# BaAM Productions

## INDUSTRY PARTNER

*Awarded to the architect, design firm, engineer, or consultant that has provided consistently outstanding service to stadium design and delivery*



### About The Winner

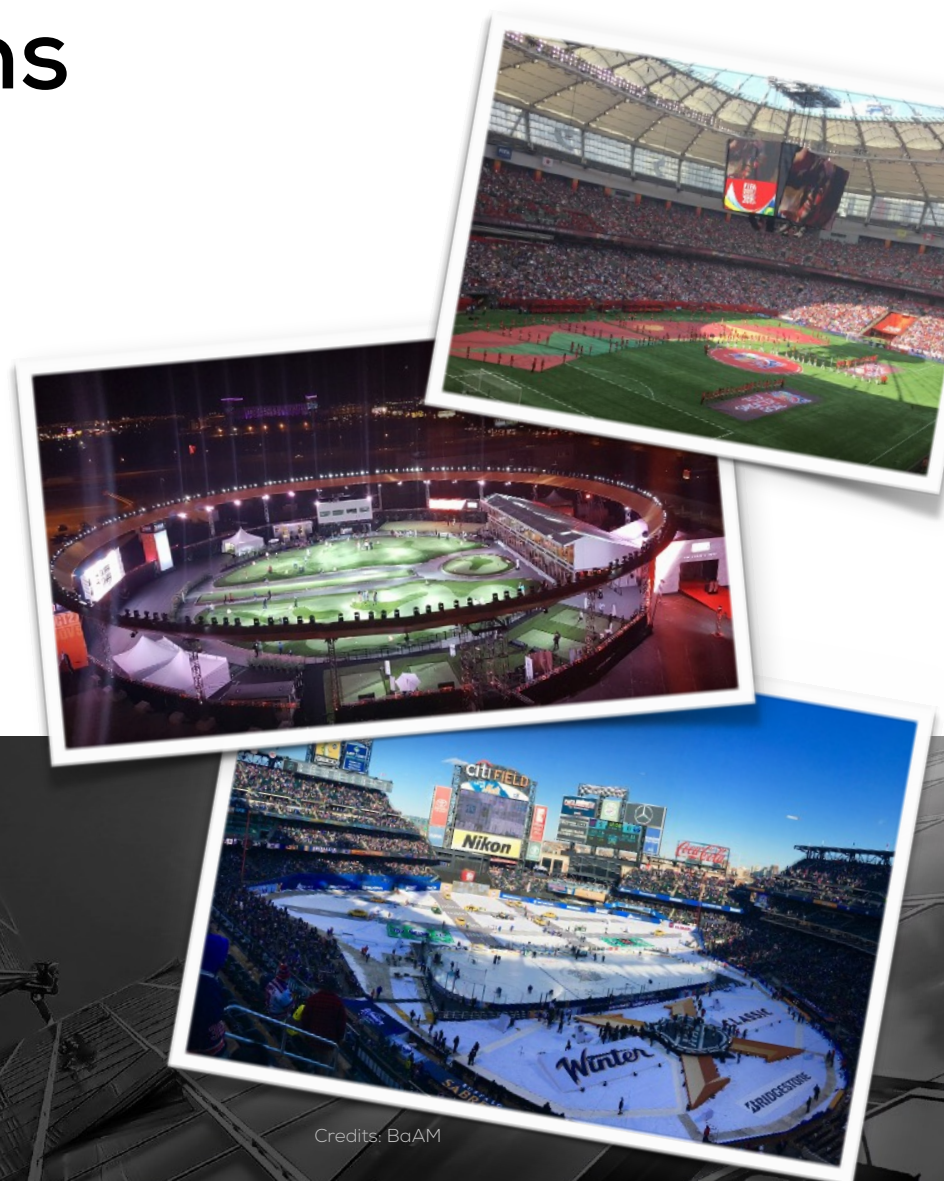
For nearly 30 years, Toronto-based BaAM has been trusted by the top brands in sports to deliver unparalleled fan experiences, sports spectacles and competition venues in unexpected places. The company's proven ability to produce never-before-seen events comes at a time when more organisations are exploring non-traditional revenue streams.

BaAM is a design-driven production company and an industry leader in venue conversion for professional sporting events. The company's portfolio includes a number of marquee events, including over 20 outdoor games for the NHL, first-ever Major Series of Putting Stadium, MLB Fort Bragg Game, MLB Little League Classic and FIFA Women's World Cup.

Our judges said: "BaAM's projects tend to be the first of their kind, blazing trails for what fan experiences will evolve to become in the years ahead."

### The Shortlisted Finalists

- BaAM Productions
- MolcaWorld
- Movement Strategies
- KSS
- Populous
- Vanguardia



Credits: BaAM





## INNOVATION

Awarded to the organisation that has demonstrated genuine, industry-changing innovation

...and the award goes to...

# Melbourne Cricket Ground

## Installation of Organics Dehydrator



### About The Winner

At the end of 2017, the MCG became the first sports venue in the world to close the loop on organics recycling – with waste produced at the venue treated in-house and turned into a soil additive that is being used to sustain the heritage listed parkland which surrounds the stadium.

Our judges said: "Disposal of waste and issues with landfill are a global problem and venues in particular generate substantial organic material (food, turf). The solution implemented by Melbourne Cricket Club at the MCG not only recycles this waste in-house, reducing costs and emissions associated with transport, but also turns it into a useful product that can benefit local environment and communities."

### The Shortlisted Finalists

- MSOP Temporary Golf Stadium, Las Vegas, USA
- **Organics Dehydrator at Melbourne Cricket Ground, Australia**
- Daily's Place at TIAA Bank Field, Jacksonville, USA
- Rebranding of Cuitat de Valencia, Levante UD, Spain
- Heineken Rooftop Club at Audi Field, Washington DC, USA
- On-site Hilton Garden Inn at Emirates Old Trafford, Manchester, UK
- Pinnacle NDC for Sporting KC, Kansas City, USA



### G, THAT'S A LOT OF RUBBISH

Last month, MCG patrons went through ...

**183,000** beers in plastic cups  
**60,000** bottles of water  
**55,000** pies in wrappers  
**50,000** cups of coffee\*

In 2017, patrons generated ...

**939** tonnes organic recycling  
**934** tonnes co-mingled recycling  
**335** tonnes waste sent to landfill  
**31** tonnes other recyclables

To handle it, the MCG uses ...

**1800** recycling bins  
**300** general waste bins  
**200** organics bins

Post-match clean-up takes ...

**8** hours

\* on



## INTERIOR & FIT-OUT

*Recognising the interior, hospitality, fan zone, concourse or makeover project that sets a new industry standard for interior design and fit-out*

...and the award goes to...

# Watford FC's Sensory Room



### About The Winner

The Watford FC Sensory Room enables children on the autism spectrum to enjoy football in a calm environment. As a club with a proud family tradition, the pioneering opening of the room has had a big impact on children who struggle to cope with big crowds and noise levels at the stadium and their families.

Our judges said: "Watford FC's Sensory Room at Vicarage Road is truly a unique approach to a 'private' club space at a sports venue. A leading example of using stadium interior spaces not simply for commercial gain but for community engagement and genuine enhancement of the inclusive experience. An example for all professional sports clubs to follow."

### The Shortlisted Finalists

- IdentoGO by IDEMIA Green Room at Levi's Stadium, USA
- Directors Club at Villa Park, UK
- LA Clippers Club at STAPLES Center, USA
- Liverpool Collection Lounge at Echo Arena, UK
- Club Wembley Experience Upgrades at Wembley Stadium, UK
- **Sensory Room at Vicarage Road/Watford FC, UK**



Credits: Watford FC





## PROJECT OF THE YEAR

*For a completed new-build – or expansion, modernisation or enhancement of an existing venue – that has delivered on all its goals and more*

...and the award goes to...

# Optus Stadium

Perth, Australia



### About The Winner

Following an 18-month construction period, Australia's newest stadium, the multi-purpose Optus Stadium, officially opened on 21 January 2018, several months ahead of schedule. Designed and operated with a specific 'fans first' focus, in only eight months of operations, this multi-purpose Stadium has welcomed over 1.7 million fans to 35 major events.

Our judges said: "Fan-first design has also been adopted as the operating mantra of this wonderful new asset for Australia and the people of Perth. Opening on-budget and ahead of schedule is worthy in itself but it is the focus on the guest experience – from the range of bars, diversity of menu, use of local suppliers, LED lighting, parenting rooms, public art, clear signage, more female and accessible toilets, through to the cupholders and so much more – that sets this new venue apart."



### The Shortlisted Finalists

- Fiserv Forum, Milwaukee, USA
- **Optus Stadium, Perth, Australia**
- Kuala Lumpur Sports City, Kuala Lumpur, Malaysia
- Little Caesars Arena, Detroit, USA
- Louis Armstrong Stadium, New York, USA
- Audi Field, Washington DC, USA
- SunTrust Park, Atlanta, USA





## OUTSTANDING ACHIEVEMENT AWARD

*The Outstanding Achievement Award recognises an individual that has shown exceptional commitment, service and leadership to stadium design and development over a sustained period of time*

...and the award goes to...

# Jim Griffiths

Managing Director, Vanguardia Consulting



### About The Winner

After 14 years as Director of Acoustics for Capita Symonds, Jim and other senior colleagues departed to form Vanguardia Consulting in May 2006. Jim has over 30 years experience in all technical aspects related to sound, acoustics, noise and vibration and has specialised in the sound management and control at over 1,000 music events, along with numerous stadium and arena builds. He is a Fellow of the Institute of Acoustics (IOA), Chairman of the London Branch of the IOA and was awarded the Institute's Tyndall medal for his work in entertainment acoustics. He has presented over 30 technical papers in the UK and overseas.

Our judges said: "Jim Griffiths is one of the unsung heroes of the stadium sector. He, along with his colleagues at Vanguardia, are the 'go to' experts when it comes to stadium and arena acoustics issues. Whether it be licensing or technical design – or as an expert witness – Jim has helped deliver, maintain and refresh the audio performance of many of the sector's greatest buildings, including The O2, Royal Albert Hall, Twickenham Stadium and Wembley Stadium. We are delighted to recognise Jim's longstanding, expert contribution to better stadium design. Long may it continue!"